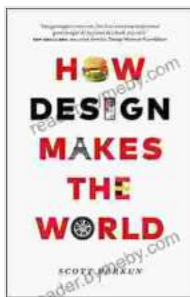


# How Design Makes the World: Unlocking the Power of Creativity

Design is not just about making things look pretty. It's about creating solutions to problems, communicating ideas, and inspiring change. In the book "How Design Makes the World," author Scott Berkun argues that design is a powerful force for good in the world. He explores the ways that design can be used to:



## How Design Makes the World by Scott Berkun

★★★★☆ 4.5 out of 5

Language	: English
File size	: 4927 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Print length	: 212 pages
Lending	: Enabled
Screen Reader	: Supported



- Solve problems
- Improve communication
- Inspire change

## Solving Problems

Design can be used to solve problems in all areas of life. From designing new products to creating more efficient systems, design can help us make the world a better place. For example, the design of a new wheelchair can

help people with disabilities live more independently. The design of a new website can make it easier for people to find the information they need. And the design of a new city can help to reduce pollution and improve air quality.

## **Improving Communication**

Design can also be used to improve communication. From designing clear and concise infographics to creating engaging presentations, design can help us to communicate our ideas more effectively. For example, a well-designed infographic can help to make complex data more understandable. A well-designed presentation can help to persuade an audience to take action. And a well-designed website can help to build trust and credibility with visitors.

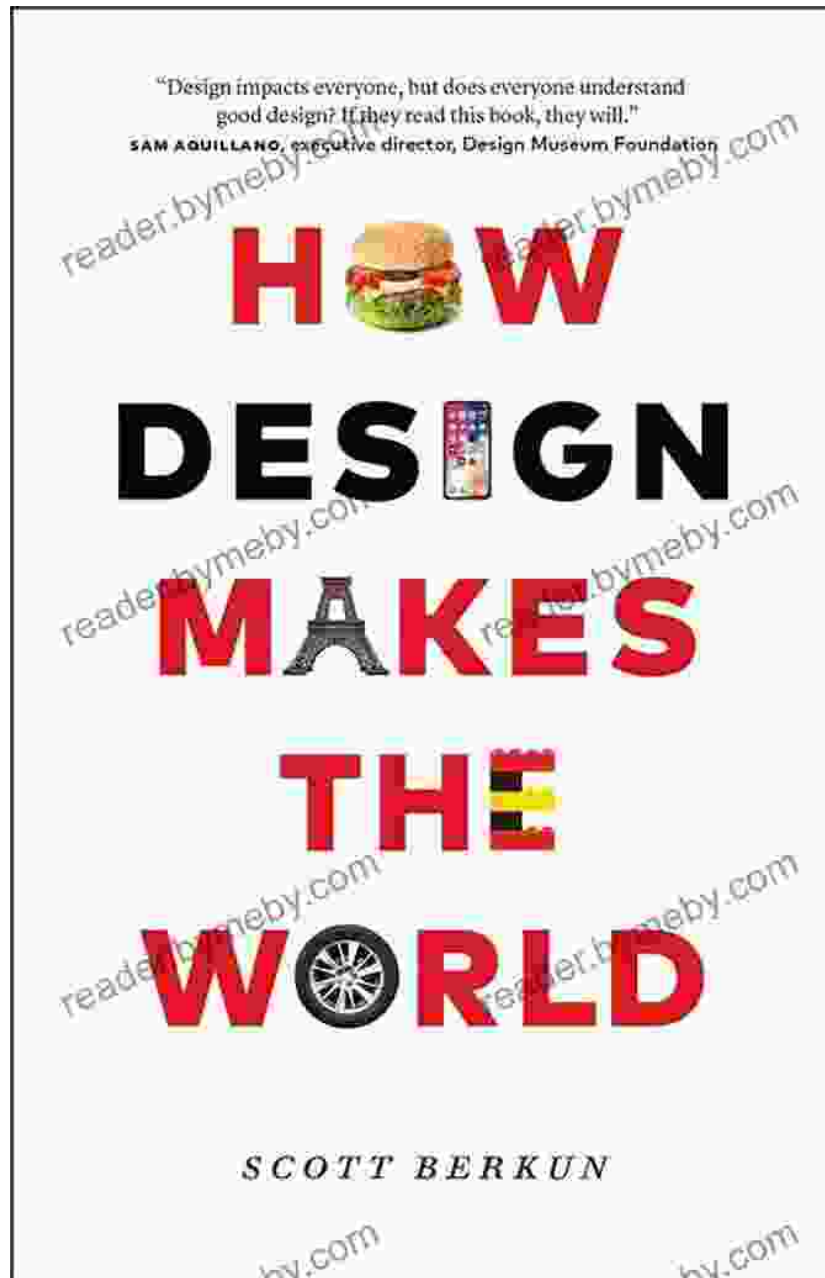
## **Inspiring Change**

Design can also be used to inspire change. From designing new products that meet the needs of people in developing countries to creating public art that raises awareness of social issues, design can help us to make the world a better place. For example, the design of a new water filter can help to provide clean water to people in rural areas. The design of a new solar-powered lamp can help to reduce poverty in developing countries. And the design of a new public art installation can help to raise awareness of the issue of climate change.

"How Design Makes the World" is a must-read for anyone who wants to understand the power of design. Berkun's insights will inspire you to think differently about design and to use it to make a positive impact on the world.

Free Download your copy of "How Design Makes the World" today and start unlocking the power of design.

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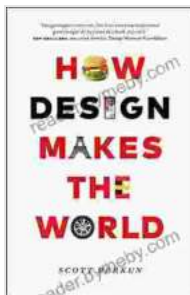


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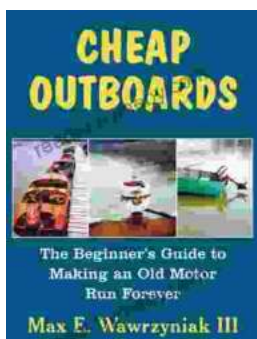
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