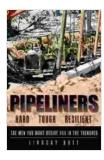
The Men You Want Beside You In The Trenches: A Must-Read for Leaders

In his new book, *The Men You Want Beside You In The Trenches*, author and leadership expert Dr. John Maxwell shares his insights on the qualities that make great leaders. Drawing from his own experiences as a leader in both the business and military worlds, Maxwell identifies the five essential traits that all great leaders possess: character, competence, commitment, communication, and courage.



Pipeliners: The men you want beside you in the trenches

★ ★ ★ ★ ★ 5 out of 5 Language : English File size : 6264 KB : Enabled Text-to-Speech Enhanced typesetting: Enabled Word Wise : Enabled Print length : 152 pages : Enabled Lending Screen Reader : Supported



These five traits are essential for any leader who wants to achieve success. Character is the foundation of leadership. It is the bedrock upon which all other traits are built. A leader with character is honest, trustworthy, and ethical. They are also humble and teachable. They are willing to admit their mistakes and learn from their experiences.

Competence is the ability to do the job. A competent leader has the knowledge, skills, and experience necessary to lead their team to success. They are also able to make sound decisions and solve problems effectively.

Commitment is the willingness to go the extra mile. A committed leader is passionate about their work and their team. They are willing to sacrifice their own time and energy to achieve the team's goals.

Communication is the ability to convey ideas and information effectively. A good communicator is able to speak and write clearly and persuasively. They are also able to listen attentively and understand the needs of their team.

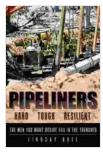
Courage is the ability to face adversity head-on. A courageous leader is not afraid to take risks or make tough decisions. They are also able to stand up for what they believe in, even when it is unpopular.

These five traits are essential for any leader who wants to achieve success. By developing these traits, you can become the kind of leader that people want to follow. You can be the leader that they want beside them in the trenches.

The Men You Want Beside You In The Trenches is a must-read for any leader who wants to take their leadership skills to the next level. Maxwell's insights are invaluable, and his practical advice can help you become a more effective leader.

Free Download your copy of *The Men You Want Beside You In The Trenches* today!





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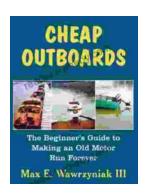
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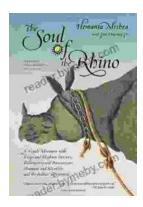
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